

## Internship, Venture Development

### About Doctor Kimchi:

We are an early-stage startup in the food and health industry. Our product is premium kimchi paired with an end-to-end health management tech solution. We are active in Germany, where we cover a variety of customer groups with different health and lifestyle needs. Our senior founding team combines consulting, entrepreneurial, science and start-up/scaleup competences.

### Your Role & Responsibilities:

- Together with an experienced founder team build the venture and expand our reach on the German market (further markets planned)
- Support the venture in one or multiple focus areas:
  - Marketing, Social Media & Brand Management – help develop and implement our marketing strategy, define market-facing communication, build followership and customer loyalty
  - Business- and Product development – help further shape our product and service portfolio
  - Sales & Go-To-Market Development – help develop our sales channels and support clients
  - Production - help scale our production capabilities
  - IT Support, Web/App Development, Webshop management – help design, build and manage the tech muscle of our company

### Requirements & Qualifications:

- Motivation to help build and grow a business; hands-on, team-oriented and entrepreneurial mindset
- Interest in food, health and fitness topics
- Clear and goal-directed communication and decision-making skills
- Fluency in German required
- Practical experience and/or academic background in at least one of the above-listed areas is desired
- Experience working in startups desired

### Your benefits:

- Have the option to complete your formal internship and/or thesis research with us
- Help develop and launch an innovative smart food product
- Work directly with senior, professional and down-to-earth founders



*Food that works for you*

- Gain experience in building a startup from ground-up and embark on a steep learning curve, setting yourself up for startup role or your own venture in the future
- Receive meaningful tasks & practical guidance to make entrepreneurial decisions
- Receive regular feedback for your ongoing development & letter of reference
- Direct offer to join the team full-time will be extended to outstanding team members
- Remote work possible for most roles

More information at [www.doctorkimchi.com](http://www.doctorkimchi.com)

Please submit your CV to [info@doctorkimchi.com](mailto:info@doctorkimchi.com) along with a basic cover letter indicating your area of interest and relevant experience