Internship, Content Marketing

We are an early-stage startup in the food and health industry. Our product is premium kimchi paired with an end-to-end health management tech solution. We are active in Germany, where we cover a variety of customer groups with different health and lifestyle needs. Our senior founding team combines consulting, entrepreneurial, science and start-up/scaleup competences.

Who we are looking for:

- You are a student (Bachelor's – year 2 or Master's – any year) in Munich
- You are a native German speaker, with strong skills in written English
- Your academic background is in Psychology, Marketing, Journalism, Communication, Nutrition, Literature, or related fields
- You are confident with MS-Office suite and more (e.g., Canva, Adobe)
- You are experienced with managing B2B and/or B2C marketing across social media channels (LinkedIn, Instagram, XING, others) and can imagine working on the following topics: development of market-facing communication, brand management, customer engagement
- You combine analytical and creative strengths, and are looking forward to designing strong, cool and impactful content
- You care about health, food, nutrition, personal fitness, related topics
- You are interested in an immersive internship at a startup, where you can contribute meaningfully to developing the company
- You are looking for a no-nonsense startup experience where you can work with professionals

We're offering:
- A full-time internship for minimum 3, ideally 5-6 months (extension possible) in our Munich office. Part-time options can be discussed
- Opportunity to complete your (bachelor's, master's or PhD) thesis with us
- A meaningful role in an experienced, strong team
- Opportunity for development through clear tasks and responsibilities coupled with regular feedback from the founder team
- Flat hierarchies and effective communication
- Fair salary and internship certificate
- Opportunity to join our team full-time

Please send your application (CV, cover letter, potential starting date) to jobs@doctorkimchi.com